



College Admissions Roadmap



Strategic College Planning, Personalized for Every Student.

Collegiate Concierge provides students with a highly personalized approach to navigating the college application process. From early planning to final decisions, we serve as a trusted partner, bringing clarity, strategy, and confidence every step of the way.

Every student's journey is unique. Through individualized guidance, thoughtful planning, and authentic storytelling, students stand out in today's competitive admissions landscape and confidently submit applications that reflect their very best.

Because every family has different goals and budgets, services are fully customized and offered on a flexible hourly basis at \$120 per hour.

8TH & 9TH GRADE

One 60-minute planning session each semester. Each session includes updating extracurricular, volunteer, leadership, honors, and employment records as well as course selection.



10TH GRADE

One 60-minute planning session each semester plus optional SAT preparation, especially beneficial for students pursuing National Merit recognition. Each session includes updating extracurricular, volunteer, leadership, honors, and employment records as well as résumé development.



11TH GRADE

Four 60-minute sessions each semester focused on college planning, application strategy, essay development, and admissions preparation with optional SAT preparation.



12TH GRADE

An average of six 60-minute sessions based on the number of college and scholarship applications, number of essays, intended major, deadlines, and services selected.



Comprehensive Support. Personalized for You.

Every student's journey is different, which is why every plan is tailored to their unique goals and strengths. Whether you need guidance in one area or support from start to finish, we'll build a personalized roadmap designed to help you succeed.



Services Offered

APPLICATION SUPPORT

- Craft authentic, standout applications that clearly communicate each student's unique story. Review applications for consistency, completeness, polish, and submission readiness.

ESSAY AND PERSONAL STATEMENT SUPPORT

- Guidance from brainstorming through final submission, ensuring essays answer each prompt with depth, maturity, and strong organization while capturing the reader's attention. Edit for clarity, grammar, style, tone, spelling, and syntax. Detailed revision feedback, brainstorming tools, organizational resources, and sample essays.

RESUME

- Organize and refine resumes to effectively highlight accomplishments.

RECOMMENDATION LETTERS

- Identify the strongest recommenders and develop thorough brag sheets that support exceptional recommendation letters.

SCHOLARSHIPS

- Scholarship search, application, and essay support to help students present themselves competitively for merit-based scholarships.

FINANCIAL AID SUPPORT

- Guidance and planning.

STRATEGIC COLLEGE PLANNING

- Long-term academic roadmap including high school course selection and sequencing. Comparative college reports to identify colleges that align with academic goals, interests, and long-term aspirations. Customized timelines for testing, applications, essays, scholarships, and admissions deadlines.

CAMPUS VISITS

- Prepare thoughtful questions, visit goals, and customized evaluation rubrics.

ACADEMIC & ACTIVITY POSITIONING

- Strategy to showcase coursework, extracurricular involvement, leadership, service, and accomplishments. Strengthen student profile by maximizing opportunities throughout high school. Identify and address weaknesses or gaps in a student's application. Extracurricular development through leadership positions, passion projects, activity alignment, and impact-focused descriptions. Summer programs, internships, and research opportunities that align with long-term goals.

DEMONSTRATED INTEREST

- Authentic interest strategies through campus visits, communications, virtual events, and admissions engagement.

ADMISSIONS COUNSELOR NETWORKING

- Build relationships and make connections with admissions counselors.

INTERVIEW PREPARATION

- Strengthen storytelling, communication skills, and interview performance through mock interviews and confidence coaching.

MAJOR & CAREER EXPLORATION

- Connect students' interests, strengths, aptitudes, and long-term goals with college majors, programs, and career opportunities.

SAT/ACT/AP EXAM TESTING STRATEGY

- Comprehensive testing strategy and preparation, including SAT vs. ACT selection, AP exam planning, score goals, and guidance on if and when scores should be submitted.

DECISION COACHING

- Evaluate admission offers and financial aid packages. Navigate waitlists, deferrals, appeals, and letters of continued interest.



NO STRESS PAYMENT OPTIONS

Affordable monthly payment plans are available. Ask for details!

Kayla Wiede
Ready to get started? Text/call 972-822-5288
or email kayla@collegiate-concierge.com

